

MERCHANDISE/INFORMATION VENDOR GUIDELINES

LOCATION: 401 East Seminole Blvd. Sanford, FL 32771

TIME: Festivities start immediately after parade (estimated time 11:00am)

1. Vendor set-up time is 6:30am to 9:30am. Vehicles are only allowed in the park for vendor setup purposes. **Please make sure that your vehicle is out of the park by 9:30am.** A vendor space assignment will be assigned at check-in.
2. Tables, tents, chairs, and special equipment will be the responsibility of the vendor. Please do not leave vendor area unattended. In the case of high winds, please secure tents.
3. Subletting of vending space or power prohibited.
4. Electricity is not provided. Low noise generators will be allowed.
5. REFUND POLICY: NO REFUNDS due to inclement weather or No Shows. If an alternate event date is rescheduled due to weather, all approved vendors will be automatically approved to vend on that date.
6. Vendors must complete and return the Application and City of Sanford Hold Harmless agreement (available on the next page).
7. Vendors are required to wear their identification tags and/or display their permits at all times. (ID Tags and/or City Permits will be given out during the set-up time).
8. Vendors are responsible for clean-up of their vendor area.
9. City ordinance prohibits alcohol beverages or illegal drugs in the park.
10. Merchandise and Information Vendors are not allowed to sell any types of food or beverages.

**MLK Festival will be held on the event grounds of the
Sanford Civic Center, 401 East Seminole Blvd., near the beautiful
shores of Lake Monroe**